



*Laying a good foundation...*

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Date: 24/11/2024

## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

## **CYPF Launches 16 Days of Activism Campaign with Community Events and Digital Engagement**

**Abuja, Nigeria** – The **16 Days of Activism Against Gender-Based Violence** is in full swing, and the **Children and Youth Protection Foundation (CYPF)** is set to lead impactful events to raise awareness and drive action. From **November 25, to December 10, 2024**, individuals, communities, and organizations across the globe unite to amplify the call to end violence against women, girls, and vulnerable groups.

Under this year's theme, *"UNITE! Invest to Prevent Violence Against Women and Girls,"* CYPF has curated a mix of community-focused and digital events to inspire meaningful change.

### **About the 16 Days of Activism**

The **16 Days of Activism Against Gender-Based Violence** is an international campaign that begins on **November 25** (International Day for the Elimination of Violence Against Women) and ends on **December 10** (Human Rights Day). It is a call to action for individuals and organizations worldwide to end violence and promote equality.

### **Key Events for the Campaign**

#### **1. Instagram Live Discussions**

- Join CYPF's Instagram Live sessions with experts, activists, and survivors sharing insights on gender-based violence prevention and empowerment.
- **Date:** To be announced.



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- **Time:** Evening session to engage a wider audience.

## 2. **Twitter Space Conversations**

- Participate in an interactive Twitter Space to explore practical solutions to end gender-based violence, with guest speakers and live Q&A.
- **Date:** To be announced.

- **Time:** Evening to maximize participation.

## 3. **Community Walk for Awareness**

- A vibrant walk to engage local communities, raise awareness about gender-based violence, and distribute educational materials.
- **Date:** [Insert Date]
- **Location:** [Insert Location]

## **The Call to Unite**

The 16 Days of Activism is not just a campaign—it's a movement to spark change at every level of society. CYPF urges governments, civil society, communities, and individuals to come together to:

- Challenge harmful norms and practices.
- Advocate for stronger policies and their enforcement.
- Invest in preventive programs and survivor support systems.

## **Why This Campaign Matters**



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Gender-based violence robs individuals of their dignity, safety, and future. By participating in the **16 Days of Activism**, we can collectively foster a culture of respect and create a society that prioritizes the rights and well-being of all.

## **Get Involved**

Join CYPF in this transformative journey by attending events, sharing resources, and engaging in the conversation online using the hashtags:

- #CYPF
- #16DaysOfActivism
- #OrangeTheWorld
- #UniteToEndViolence

Signed

National Program Coordinator